

CHILDREN'S FASHION FAIR AUTUMN 2020. POST RELEASE

Children's Fashion Fair 2020 has been held on 09-11 September in ACCO International exhibition center.

This international event commonly marks the beginning of active business season for those engaged in children's fashion. This year's edition was not an exception.

There were many doubts, concerns and hesitations about holding the fair in new conditions. Despite all difficulties, we decided not to stand still, but to move forward to new achievements and victories along with you. We thank all exhibitors, visitors and partners of our business event for their support and trust. It is worth much.

Over 40 companies who participated in Children's Fashion Fair 2020 showed over 70 Ukrainian and foreign trademarks. We were pleased that not only Ukrainian manufacturers and distributors joined the fair but also foreign ones, from Italy, Poland and Turkey.

New collections of children's outerwear, headwear and footwear for the next autumn-winter season were in the focus of attention.







The best designs from new-season outerwear collections were displayed on mannequins in our show-room. The show-room was combined with a stylish autumnal photo zone that was popular with visitors and even exhibitors.

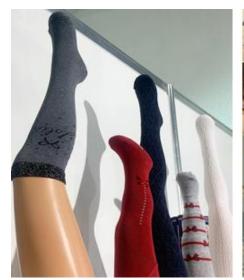


As at the previous editions, casual clothing was in trend. But festive outfits, including New Year ones, were represented as well.





The exhibitors have not forgotten about socks and tights, both warm and beautiful.





As organizers, we did our best to make the event safe. We disinfected all surfaces, including the floor, every day and reminded about anti-pandemic rules every hour. We took temperature of all personnel, visitors and exhibitors and provided them all with hand sanitizers.

Despite the restrictions, we hope that the fair was effective and fruitful for everyone.

The main thing is to move forward and not to stay still, even in globally difficult times. We proved it together with you. See you in March 2021 at BABY EXPO, top trade fair in the Ukrainian market of children's goods.

You can view the list of exhibitors at Children's Fashion Fair 2020 or download pdf-catalogue here.